SCOTT RITZHEIMER

SCALE ARCHITECT

PROFILE

Full of insight, wisdom, and clarity, Scott is passionate about helping founders take their leadership and their organization to the next level. But what does that actually mean and how do you get there? **Scott is a master at defining the next level and identifying the one essential strategy that will give you the straightest line from where you are to where you want to go.**

Having helped start and scale nearly 20,000 businesses and nonprofits and having built, run, and sold a multi-million dollar business before turning 35, you can be sure of two things: he knows what he is talking about, and his words carry weight with every audience.

Scott now works with coaching and consulting with founders and their teams to help them achieve the same or even greater success by eradicating the underlying capacity issues that prevent them from scaling. He is the mastermind behind the Scale Architects program and Founder's Evolution model and a fierce advocate of the entrepreneurial dream.

He is a recognized authority on topics like

- How we must evolve as founders at each growth stage
- How our organizational strategy must change as we grow
- How our culture and values must change as we grow
- The difference between growing and scaling and which you should pursue
- Who we need on our team to truly scale
- Designing and building scalable organizations

> **"** If you're looking for a keynote speaker who will delight your audience of founders, CEOs, and business owners and empower them to take their organizations to new heights, Scott is your guy! **"**

You can find him on all major social media platforms

- **Website:** https://www.scottritzheimer.com
- **Company**: https://www.scalearchitects.com
- **Facebook**: https://www.fb.com/scott.ritzheimer.official
- **LinkedIn**: https://www.linkedin.com/in/scottritzheimer/
- **YouTube**: https://www.youtube.com/@Scale_Architects
- **Instagram**: https://www.instagram.com/scottritzheimer/
- **Twitter**: https://www.twitter.com/scottritzheimer

SCOTT'S NEW BOOK

The Founder's Evolution
Conquering the Journey Every Founder Must Face

In October 2024 Scott released his breakthrough book **The Founder's Evolution**, outlining the seven stages every founder faces on their personal journey to Predictable Success.

The seven stages of the founder's journey from pre-launch to post exit are:

1. Dissatisfied Employee
2. Startup Entrepreneur
3. Reluctant Manager
4. Disilusioned Leader
5. Chief Executive
6. True Owner
7. Visionary Founder

Throughout his book, podcast appearances, and keynote presentations Scott share funs anecdotes, personal failures, and client successes to illustrate the importance of these stages and the powerful but simple strategies to overcome each stage and reach the next level.

The book is available for every founder at https://www.scalearchitects.com/founders

TESTIMONIALS

Most Founders start their journey with little awareness of the true nature of the journey in which they're about to embark. No longer – Scott Ritzheimer lays out with stunning clarity the challenges every Founder will face as they launch, grow and lead their new venture, and provides the precise tools needed to navigate each new fork in the road. Whether you're thinking of launching your own business or not-for-profit; have launched recently – or (especially) if you launched some time ago and it feels like you've lost your way, Scott can help.

Les McKeown, Host of Scale! with Predictable Success

It is uncanny how accurately Scott outlines the journey of the founders that I have worked with. I wish I would have had his help a few decades ago to guide me on my own journey as a founder and business owner.

Benj Miller, Host of the System & Soul Podcast